



# SUMMARY OF THE DAY AND “HELICOPTER VIEW”

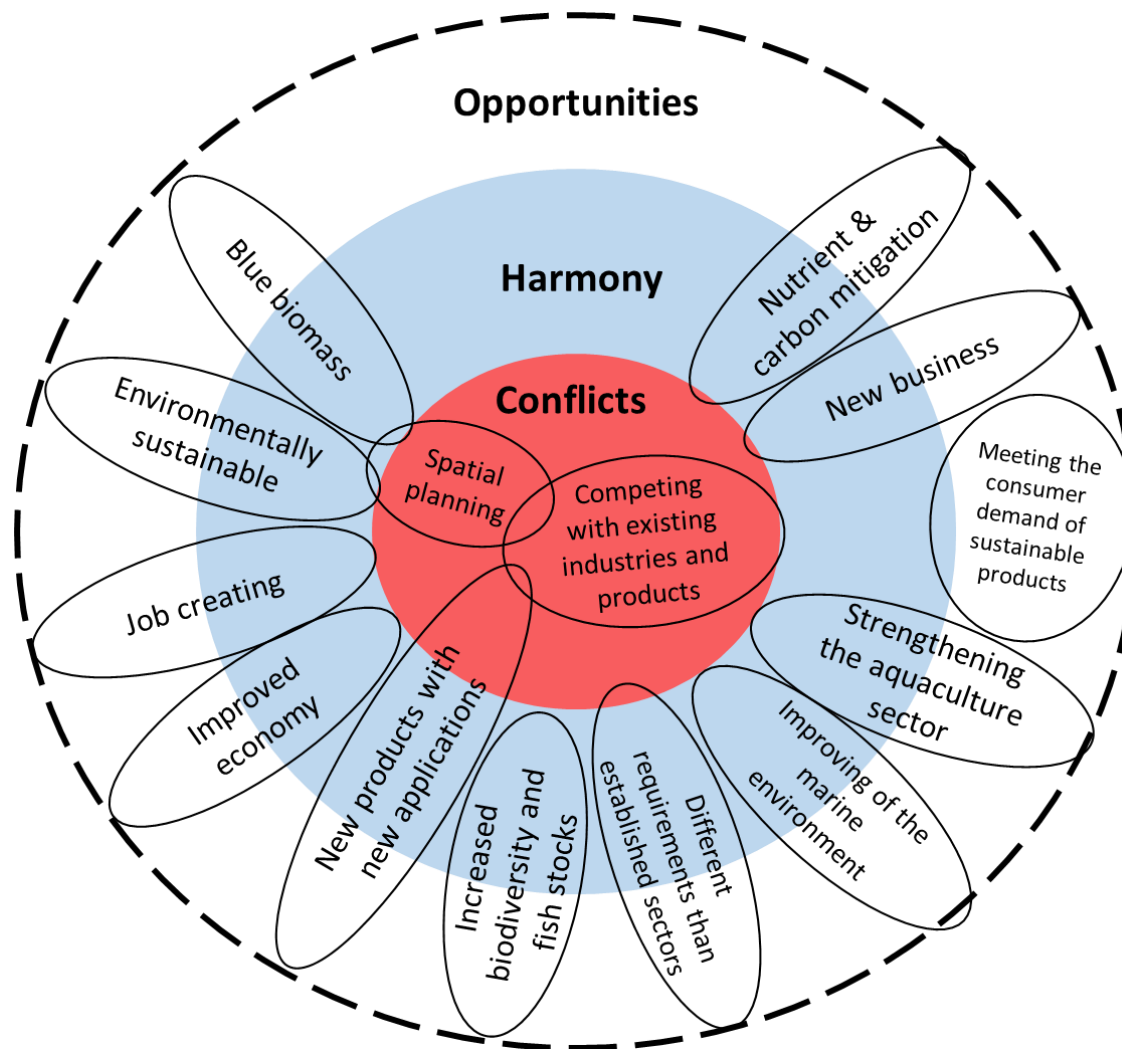
Speaker: Olavur Gregersen, CEO, Ocean Rainforest

24-03-2021

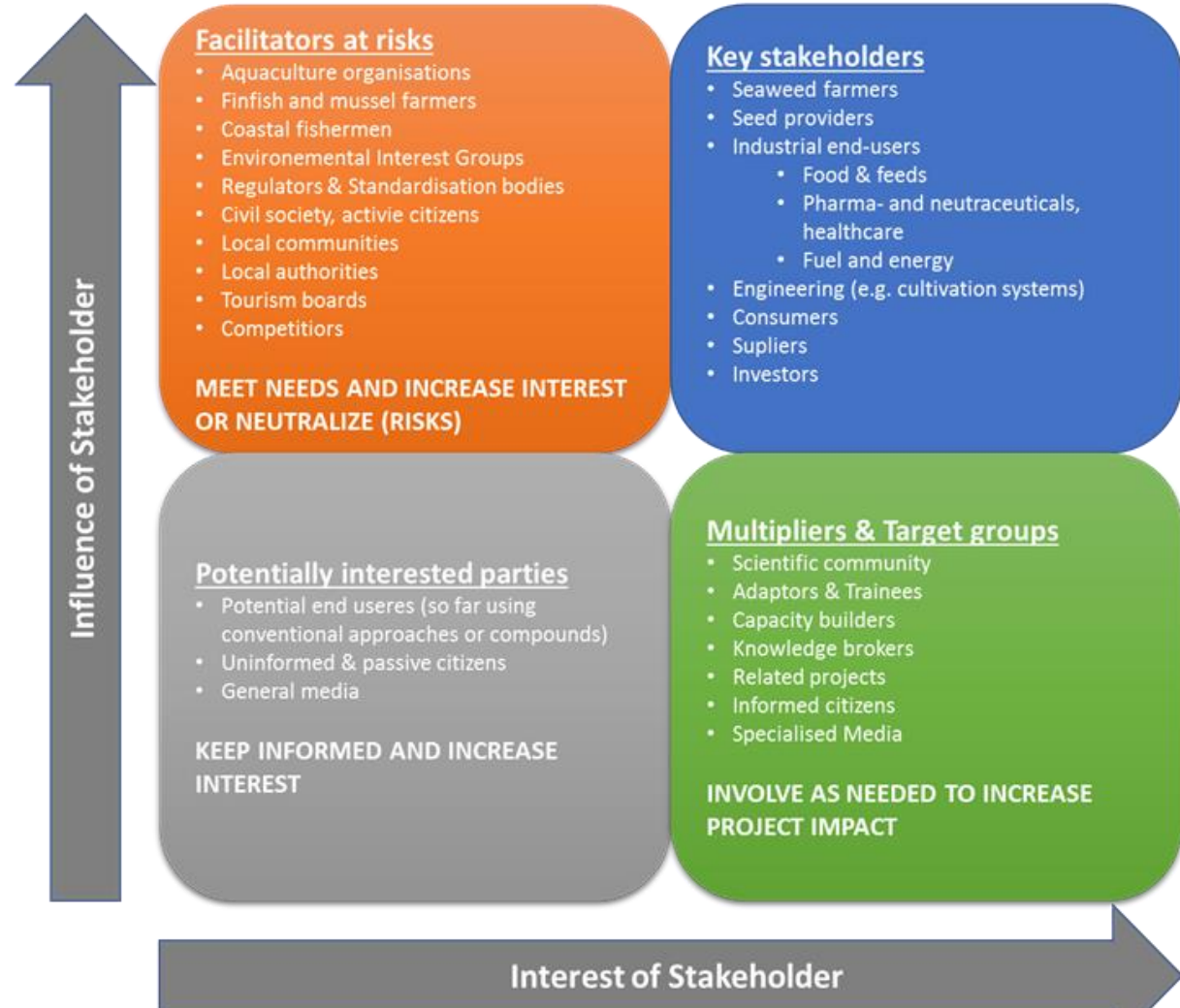
MacroCascade Final Conference



# Stakeholder interests



# Stakeholder groups





# Attitude and impact

## Impact of seaweed cultivation and refinery

		Poor change	Some change	Very comprehensive change
Attitude to seaweed cultivation and refinery	Positive, Enthusiastic	Scientific community General media Investors Knowledge brokers	Consumers Environmental Interest Groups Engineering	Aquaculture organisations Related projects Seaweed farmers Potential end-users Industrial end-users
	Passive	Local authorities Local communities Tourism boards	Capacity builders Informed citizens	Specialised Media
	Negative, Resistance	Regulators & Standardisation bodies	Finfish and mussel farmers Coastal fishermen	



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